

Seer Leadership Group

# The Evangelistic Leader Starter Guide

**LEARN NOW** 

seerbrandmgmt.com/elc learning@seerbrandmgmt.com

A Free Resource to Activate Your Calling, Clarify Your Voice, & Ignite Your Evangelistic Assignment







#### INTRODUCTION

You sense the urgency.

You feel the pull.

You know you're called to reach souls, release the Kingdom, and walk in greater spiritual authority.

But many believers never fully unlock their evangelistic anointing, not because they aren't called, but because they lack clarity, structure, confidence, and mentorship.

This guide will help you take the first step.

This Evangelistic Leader Starter Guide is your free preview of the transformational journey inside The Evangelistic Leader Certification.

Learn the foundational principles that shift you from desiring to reach people to effectively influencing and winning people.







# **SECTION 1: Are You an Evangelist or an Evangelistic Believer?**

Many people preach ... but few lead.

Many people witness ... but few move in evangelistic authority.

Inside this guide, you will learn:

- The difference between a witness, an evangelist, and an evangelistic leader.
- How to discern your evangelistic style, even if you don't feel bold or outgoing.
- Why evangelism is not about personality, it's an assignment.
- The scriptural foundation for Kingdom evangelism in this season.

#### **Moment of Reflection:**

What is one moment in your life where you knew God was calling you to reach someone?

### **SECTION 2: The 7 Barriers That Hinder Evangelistic Leaders**

Before God uses a leader, He confronts what limits them.

Discover the top barriers:

- Fear of rejection
- Uncertainty about how God speaks to you
- Lack of clarity around your evangelistic style
- Not knowing how to minister with confidence
- Discomfort or anxiety around approaching people
- Feeling unprepared or unqualified
- Not understanding your unique Kingdom assignment

# **Ignition Moment:**

Identify 2–3 barriers you struggle with, and write out one scripture to confront each one.

# **SECTION 3: Your Evangelistic Leadership Style**

Every leader has a different anointing.
In this program, you'll discover which category you lean toward:

- The Relational Evangelist Wins people through connection, compassion, and authenticity.
- The Teaching Evangelist Explains truth clearly, making the gospel simple to understand.
- The Testimonial Evangelist Uses personal stories to open the hearts of unbelievers.
- The Service Evangelist Demonstrates Christ through action, support, and acts of love.

# **SECTION 4: How to Hear God Clearly as You Evangelize**

Evangelistic leaders must know:

- How God communicates uniquely through them
- The difference between Holy Spirit promptings and personal emotion
- How to move in discernment without fear or confusion
- How to respond to people with accuracy, compassion, and wisdom

#### You'll learn:

- ✓ Ways to increase sensitivity to the Holy Spirit
- ✓ Simple listening exercises you can practice daily
- ✓ Common blocks to hearing clearly and how to overcome them







# SECTION 5: The 3 Things Every Evangelistic Leader Must Master

These are the three pillars you MUST carry:

- 1.Clarity Knowing who you are, how God uses you, and what your assignment is.
- 2. Confidence Not arrogance—spiritual assurance. Confidence in the message, the mission, and the mandate.
- 3. Competency -

Skill.

Technique.

Understanding.

Strategy.

Execution.

These are what separate passion from impact.

Inside the Certification, students gain hands-on ministry practice, tools, and real-time coaching to master all three.







#### **SECTION 6:**

# 10 Evangelistic Declarations to Speak Over Your Life

# Speak these daily:

- 1. I carry the message of Christ with power.
- 2. I am bold, courageous, and confident in my assignment.
- 3. I am led by the voice of God, and His anointing empowers me.
- 4. I am equipped to reach the lost and ignite faith in others.
- 5. I walk in clarity, authority, and compassion.
- 6. Fear has no place in me.
- 7. I am a witness of God's Kingdom everywhere I go.
- 8. Doors of influence are opening before me.
- 9. My words carry healing, hope, and deliverance.
- 10. The harvest is ready, and I am prepared.







# **Join The Evangelistic Leader Certification**

If this guide stirred you ...

If you're ready to grow...

If you want deeper training and leadership development ...

Then The Evangelistic Leader Certification is your next step.

Inside the full certification, you will:

- Discover your complete evangelistic leadership profile
- Learn your communication style
- Build confidence in ministering one-on-one and in groups
- Identify your evangelistic strengths and blind spots
- Gain tools to minister with authority and precision

# **Next Steps**

- → Join the waitlist to begin your journey as an Evangelistic Leader.
- → Share this guide with a friend who is called to the harvest!

